



 **MERIDIAN BUSINESS SUPPORT**
THE RECRUITMENT SPECIALIST

Meridian Business Support Ltd

Case Study

MOTIVATES

INDUSTRY
Recruitment

EVENT
160 Person company
update and
award presentation

DESTINATION
Carden Park, Cheshire

EVENT OBJECTIVE

Meridian Business Support Ltd required a full day and evening event to celebrate their successful year, inviting 160 team members to learn about the company direction and achievements, whilst also rewarding and recognising star employees in beautiful surroundings. With a mission to ensure that all employees enjoyed a special moment of coming together once again following the disruptions of 2020, the space, service, and event needed to reconnect team members and needed to be an unforgettable experience that showcased the best of working at Meridian Business Support Ltd.

EVENT OVERVIEW

We visited multiple venues before identifying the stunning Carden park in Cheshire as the perfect place to meet the event brief. We then created a schedule designed to celebrate the company's success and the importance of each employee from the moment they arrived.

The day started with a warm welcome to all delegates and a premium lunch, before a company briefing packed with laughter and engagement. The layout of the room was selected to encourage collaboration and connection, while the impressive views offered a real talking point!

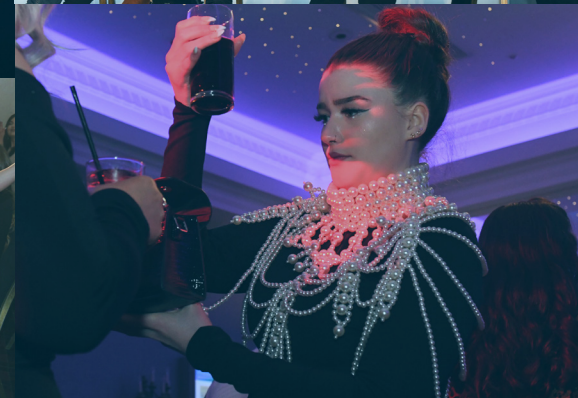
Guests were then invited to get ready for the evening event in the stunning on site accommodation, before a drinks reception at 6.30pm. A delicious 3 course menu was served at 7:30pm, with an open bar serving guests alongside a selection of table wines. For the culmination of the celebrations, we set the stage for an incredible awards ceremony and the opening of the dance floor!

With Motivates taking care of all the AV requirements, full delegate management and sourcing of the finishing touches, ensuring we were on hand in the venue until the last guest left the dancefloor – all Meridian Business Support had to do was enjoy the event!

RESULTS

The event was a brilliant success. By recognising staff and celebrating the company achievements, staff members in a post event survey reported feeling more engaged with one another and having thoroughly enjoyed the occasion.

Comments from the team show many already eagerly anticipating next year's event on social media!





CEO DEREK SKELTON SAID OF THE EVENT:

“It was an incredible event, made seamless by the Motivates team who handled every small detail for us.



The Meridian Business Support team deserve the very best, and we are proud to have been able to have a real day of celebration of their efforts. It was a high point of our year, and we can't wait for 2023.”



The Motivates Service

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